



A New Leader in Search Marketing

ConductSearch.com is a technologically driven search marketing company that offers unmatched search performance.

We deploy a revolutionary platform that sets a new standard in search marketing.

ConductSearch.com - the new leader in XML Feed Network.

Premium XML Feed Network

Vision

ConductSearch.com is a visionary Internet company staffed by search-savvy veterans. We understand the dynamics of search engines and the primary needs of web publishers. Our invaluable experience and creative insight allows us to offer you the most innovative syndicated search solutions available today.

Our prized technology, the world's first real-time, self-updating fraud protection system, creates richer streams of high performance search traffic, the life-blood of a search engine.

The true value of search advertising is at last being fully realized; cost-effective and flexible, yet efficient and precise. More measurable results means more advertising dollars – our platform is key.

ConductSearch.com

- Our network generates over 16 million searches every day.
- We deliver close to a million highly targeted visitors daily to thousands of advertisers all over the globe.
- In-house consulting teams work with clients and network engineers to net and measurable results.
- ConductSearch.com yields an exceptional rate of 92% US and Canadian visitors, a perfect base for targeted advertising.
- We serve as the main or only source for targeted search advertising for over 150 direct search advertisers.



For Search Engine Companies

- Dependable source of quality and high performance search traffic.
- Advanced filtering technology to reduce the amount of fraudulent search traffic.
- No increase in operating costs, just measurable benefits.

For Website Publishers

- Active search feeds from a variety of trusted, brand name search engine companies.
- Monetization of existing search traffic creates more value by substantially increasing search revenue.
- Advanced targeting technology that chooses and displays targeted search results.



In the Media

- **January 8th, 2009, New York, NY : CONDUCTSEARCH.COM TAPS INTO HUGE INCREASE IN SEARCH ENGINE OUTLAYS**

ConductSearch.com is coolly poised to be a leader amidst the mad scramble for market share in today's rapidly expanding interactive search marketing arena. By offering technological advantages, marketing expertise, and having secured relationships with premium search engine sites, search engine affiliates, and selected web properties, the new company provides clients with effective monetizing platforms.

- **January 18th, 2009, New York, NY : CONDUCTSEARCH.COM ENRICHING WEB PUBLISHERS – FOR FREE**

ConductSearch.com actively works with web publishers to increase website traffic-driven revenue at no extra cost. This up-and-coming company utilizes a monetizing platform that allows web sites to cash in on the search explosion, while delivering high quality traffic to premium search engines with its well-established search affiliates.

The Search Engine's Busy Future

- Search engine advertising growth rate in 2006 is estimated up 26%. (Source: Search Engine Watch Feb '06)
- Total spending on search predicted at \$7.1 billion for 2006, up from \$5.7 billion in 2005. (Source: DMNews Feb '06)
- Search remains the largest revenue format, accounting for 40% (\$1.2 Billion) of 2nd Quarter business in 2005. This is up from \$948 million the previous year. (Source: IAB Internet advertising Report Oct '05)
- The global online local search market is set to grow from \$3.4 billion in 2005 to nearly \$13 billion by 2010. (Source: Clickz Feb '06)



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